

**DO YOU WANT YOUR BRAND OR COMPANY
PROMOTED TO OVER 150,000 PEOPLE AT
HUDDERSFIELD'S LARGEST ANNUAL EVENT?**

**Have your brand or company associated with Huddersfield's
most successful community event of the year.**

SPONSORSHIP INFORMATION



2023
HUDDERSFIELD
FOOD & DRINK
FESTIVAL
3rd - 6th August - Greenhead Park



Can you help? We are in search of fantastic local businesses and brands who not only gain amazing publicity, visibility and brand awareness, but who want to support the biggest event in the Huddersfield calendar and give something back to our wonderful town.

Your company and brand could feature in tens of thousands of social media posts gaining enormous viral publicity at a fraction of the cost of traditional advertising and be associated with the most fun and loved public event of the year.

Dear Business Owner,

Hi, we are Huddersfield Live, and we are a totally not for profit organisation dedicated on making living and working in Huddersfield the most brilliant experience we can for everyone and, amongst other things, we run the hugely successful Huddersfield Food & Drink Festival. We just love this town and presume, as you have chosen to do business here, that you are a bit of a fan too!

The annual Food and Drink festival is far more than just the title, it is a real “event” and if you have never been to one before here is a little overview.

“Established in 2000 this four-day event is the largest and most successful of its kind in the UK and a highlight in the Huddersfield calendar, with over 150,000 visitors flocking to the town from all over the region and beyond. There will be over 120 stalls with not only an amazing array of culinary delights but craft, charity and community stalls too.

It is a festival like no other as it’s rammed with live entertainment throughout and we showcase some of the finest talent from the locality also giving an opportunity for new and up and coming artists to perform and boost their fledgling careers. Over the weekend we will see over 50 bands and artists perform drawing more crowds than ever to Greenhead Park.”



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AMAZING SPONSORSHIP OPPORTUNITIES AT ALL LEVELS OF INVESTMENT.

We need you; we need help, we need sponsors to help make this unique community event the success it deserves to be while having the amazing opportunity to showcase your business and brand.

Events like these live or die on the generosity of people like you who really make the difference when it comes to staging such an ambitious weekend.

We are all volunteers, giving up our time, skills and energy to make an event for everyone to enjoy and we would love to have you as part of the journey in some way.

GETTING INVOLVED

So how can you get involved and what will you get in return? (apart from the warm fuzzy feeling of pride and satisfaction for being instrumental in the success of the event).

Well that truly depends, we can tailor a package just for you or we have standard sponsorship packages for every size business and every donation helps no matter the amount you can afford so we are very open to having a chat to see how we can work together.

Here are some of our standard packages which all go toward your corporate social responsibility.

PLATINUM VIP MAIN SPONSOR – SEEKING £5,000 +

- Large logo on stack cups and flutes - Every attendee will drink from one of these!
- 10 VIP wristbands - Access to VIP Tent with discounted drinks & VIP Toilets
- 6 official exclusive – “We Support Huddersfield Live” sponsor T- shirts
- Large logo in official guide & on all sponsor boards around the site
- Logo on all social media and publicity
- Name check and # on social media
- Named as a main sponsor for all PR and announcements
- Area named after your brand or business (I.E. VIP Tent, Artisan Zone, Wellbeing Zone, Kids Zone, Bandstand etc.) this will show on all branding.
- A Thank You in the sponsors section on the website
- A mention in the official guide sponsor’s section
- A full page advert in the official guide



GOLD VIP SPONSOR – SEEKING £2,500 +

- Logo on stack cups and flutes – Every Attendee will drink from one of these!
- 6 VIP wristbands – Access to VIP Tent with discounted drinks & VIP Toilets.
- 4 official exclusive – “We Support Huddersfield Live” sponsor T- shirts
- Logo in official guide & on all sponsor boards around the site
- Name check and # on social media and publicity
- A Thank You in the sponsors section on the website
- A mention in the official guide sponsor’s section
- A full page advert in the official guide
- Named as a VIP sponsor on all possible marketing

SILVER SPONSOR – £1000

- A Thank You in the sponsors section on the website
- A mention in the official guide sponsor’s section
- A full page advert in the official guide
- 4 VIP Tent wristbands – Access to VIP Tent with discounted drinks & VIP Toilets.
- 2 official exclusive – “We Support Huddersfield Live” sponsor T- shirts

BRONZE SPONSOR – £500

- A Thank You in the sponsors section on the website
- A mention in the official guide sponsor’s section
- A half page advert in the official guide
- 2 VIP Tent wristbands – Access to VIP Tent with discounted drinks & VIP Toilets.

FESTIVAL FRIEND – £100

- A thanks on the special friend’s section of the website & Official Guide
- 1 VIP Tent wristband – Access to VIP Tent with discounted drinks & VIP Toilets.

OTHER SPECIAL SPONSORSHIP OPPORTUNITIES

- Main Stage Sponsorship - £7500
- Newcomers Stage Sponsorship - £2500
- Entertainment sponsors - £1000
- Guide – Main sponsor - £3000
- Guide Adverts – £150 + VAT Half page – £250 + VAT full page
- VIP wristbands £25 – Access to VIP Tent with discounted drinks & VIP Toilets.

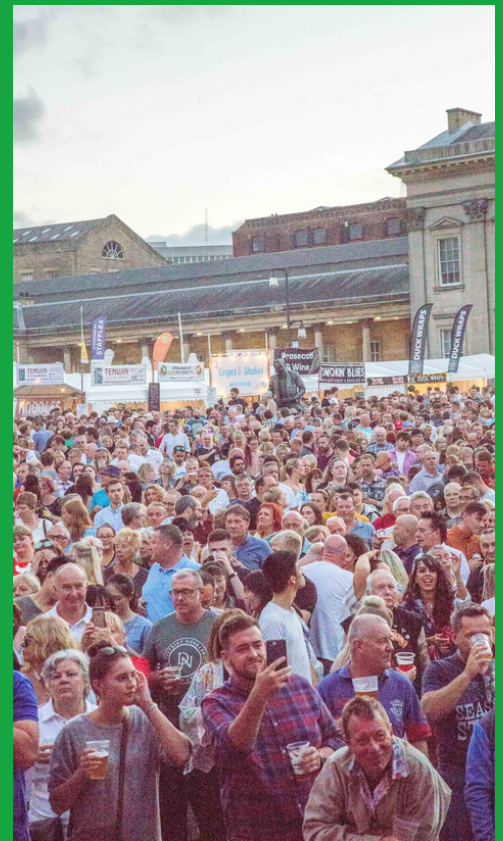
NOW IS THE TIME!

FOR MORE INFORMATION AND TO GET INVOLVED NOW IS THE TIME AS THE EVENT IS ALMOST UPON US, PLEASE CONTACT

John Danbury on 07774 490 172

or

email john.danbury@huddersfieldlive.co.uk



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